

1 March 2012

Stars confirmed for Scenic Hotel Marlborough

Scenic Hotel Group is proud to announce the official transition of Scenic Hotel Marlborough to a four-star-plus Qualmark accredited property.

The multi-million dollar upgrade of the 3½ Qualmark Star Heartland Hotel Marlborough to a four-star-plus Scenic Hotel has been completed and brings the number of four-star-plus accommodation provided by the country's only 100% New Zealand owned hotel chain to eight. Scenic Hotel Group also has six Heartland Hotels across the South Island.

All 54 rooms of Scenic Hotel Marlborough have been stripped back, relined and completely restyled and refurbished into bright, beautiful rooms with all the mod-cons essential for today's traveller.

Built in the 1970s, Heartland Hotel Marlborough has been a mainstay for business and leisure travellers for over four decades. General Manager Brett Inkster says the extra star-plus ensures guests have access to everything Scenic Hotel clientele have come to expect.

"Special mention was made in the Qualmark report about the contemporary new look to the rooms and the upgrade to all the Scenic Hotel Group features that make us one of the country's favourite hotel chains. From our signature bedding and quality fittings to our use of only the best New Zealand sourced products throughout the hotel, feedback on the refurbishment has been fantastic from all our guests. It's great to have that confirmed now by Qualmark."

An essential part of the refurbishment is the installation of flush ceiling mounted air conditioning units – making the hotel the only fully air-conditioned property in the Marlborough region. Mr Inkster says it was good to have the high standard of cleanliness throughout the hotel mentioned in the report. "We, like all hotels in the Scenic Hotel Group, have adopted chemical free cleaning. It's more labour intensive but the results are infinitely better than traditional cleaning using sprays and solutions." Also included in the refurbishment and specially noted in the Qualmark report is new double glazing and sound insulation of the rooms.

Repainting has been carried out on the exterior and roof of the hotel as well as the pool area, which has also been identified as 'looking terrific'. Refurbishment is due to continue in the next few months with improvements being made to the Reception area, Restaurant and Bar and conference facilities.

For more information please contact:

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