

Enviro-Gold Award for Scenic Hotel Auckland

FOR IMMEDIATE RELEASE

Scenic Hotel Auckland is proud to announce its reaccreditation to four-star-plus Qualmark Standard with a new Enviro-Gold award.

General Manager Ken Moffett says the Enviro-Gold award is recognition of the hotel's ongoing dedication to waste-reduction and sustainability. "As a member of the only wholly New Zealand owned hotel chain, we have a firm commitment to New Zealand and our beautiful country. Acknowledgement by Qualmark that our efforts are worthy of a Gold Award is very pleasing."

Like all Scenic and Heartland hotels across New Zealand, Scenic Hotel Auckland has dedicated practices around recycling, waste reduction and energy efficiency. The Group has minimum standards across its properties to at least a Qualmark Enviro-Silver level and each property is encouraged to exceed these expectations.

Mr Moffett says Scenic Hotel Auckland is particularly focused on working with the community and local charities. "We donate around 500 plastic tubes of bathroom products every month to the Auckland City Mission. We realised that there was a lot of waste literally going down the drain, so we found a way of ensuring these products went to good use."

Hotel staff are often involved personally with energy reduction and conservation. A recent survey showed 78% of staff either walk to work or take public transport.

Employees are also encouraged to take part in annual charity fundraisers, says Mr Moffett, from Loud Shirt Day, raising funds for deaf children to a long involvement with the annual Santa parade. "We donated to the Motutapu Island Concert to raise funds for Christchurch earthquakes and provided accommodation for the performers. We're a part of not only the Scenic Hotel community, but part of New Zealand. We take that involvement very seriously."

For more information contact:

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