## Scenic Hotel Group welcomes dedicated Event Services



29 May 2012

Scenic Hotel Group, the largest 100% New Zealand owned and operated hotel chain, has added a new string to its bow, with the development of the *Scenic Group Event Services* brand – a nationwide network of meeting and conference facilities.

Natasha du Plessis, Director of National Sales for the Corporate and MICE markets for the Group, says the new brand is a natural progression of the services and facilities Scenic Hotel Group has always offered. "A majority of our Scenic Hotels and Heartland Hotels have conference facilities. As our knowledge and skill in planning and hosting meetings and conferences has increased, it made sense for all our services to be brought together under one umbrella."

Scenic Hotel Group will formally introduce **Scenic Group Event Services** to the industry at the MEETINGS Tradeshow in Auckland on the  $12^{th} - 14^{th}$  June.

"The establishment of *Scenic Group Event Services* is about providing a one-stop-shop, if you like. We have experienced dedicated staff at our Hotels the length of the country, from Paihia to Gore. Along with a dedicated National Sales Manager for the MICE market based in Auckland we now offer a cohesive national network for our corporate clients ensuring seamless solutions to all event and conference organisers.

"Scenic Hotel Group has always taken great pride in being completely New Zealand owned and operated. Localised knowledge is priceless when planning conferences and meetings," says Natasha. "From travel and transfers to destination specific activities and sightseeing and the best local cuisine – the locals know where, when, what and how. We have that expertise on our team."

Conference facilities are backed up by three- and four-star accommodation. "Guests and conference attendees will be well rested after sleeping on Scenic Hotel Group's signature bedding which is offered at the majority of our facilities. With pillow menus and luxurious wool and goose down mattress toppers, participants will be fresh and rearing to go," says Natasha. "All our Scenic and Heartland Hotels have onsite restaurant and catering facilities featuring the best in local cuisine and the finest New Zealand wines".

Natasha says **Scenic Group Event Services** will cater to events of all sizes and budgets. "From large, international conferences to weddings or smaller, more intimate gatherings, our staff has always had the ability to bring any event together without a hitch. We are looking forward to taking all our services to the next level, offering the highest professional standards of event planning and facilities, combined with real Kiwi hospitality, across the whole of New Zealand."

For further information please contact:

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